



2013 Race to Blue Bird!!

CIESC Co-Op Spring, 2013



Safety

Blue Bird one-piece roof bows create a “Ring of Steel” for safety

Blue Bird buses comply with the stringent Colorado Rack & Load Test without any special options providing critical crash protection in the event of a rollover accident

Fireblock Seat Covering material available at no charge with all Blue Bird models

Reliability

Every unit comes with a 2-year Body & Chassis Bumper-to-Bumper warranty as standard equipment

All units come standard with LED Marker & Clearance lamps for long service life and bright illumination

Baseboard heat provides solid performance without the expense of electric heater motor replacement

Durability

Blue Bird is offering a high output alternator (240 amp), larger brakes, and premium chassis componentry to maximize the service life of the school bus

Blue Bird is the only manufacturer who has their **entire** current model line-up lifecycle tested in the Federal Government's Altoona testing program

Extras like riveted interior paneling and marine grade plywood flooring that is screwed down vs. nailed show Blue Bird goes the extra mile for quality

Blue Bird undercoats their bodies before mounting to chassis ensuring complete coverage without messy overspray

Your MacAllister/Blue Bird Representative:



Comfort

Tilt & Telescoping steering wheel for maximum adjustability

Standard Air cushion driver's seat with two shocks

Baseboard body heating, provided at no charge, gives uniform heat throughout the bus body for passenger comfort

Ergonomic Driver's area puts all controls and equipment within easy reach of all drivers

7 REASONS WHY MACALLISTER & BLUE BIRD ARE YOUR BEST PURCHASING CHOICE

- **BLUE BIRD BRAND** - Backed by 80 years of experience and commitment to safe school transportation
- **PURPOSE BUILT SCHOOL BUS** – School Buses are what we do and all of our resources are devoted to providing the best, most durable school transportation solutions
- **CUMMINS ENGINES** – The highest rated J.D. Powers and Associates engine available in the School Bus industry provides premium fuel economy and long service life
- **SCR** – Premier emissions technology delivers better fuel economy, better reliability, and lower maintenance costs without the addition of complex hardware to your engine
- **VALUE** – MacAllister & Blue Bird provide more premium features as standard equipment than any other CIESC contract participant
- **CHOICE** – MacAllister & Blue Bird provide the most diverse option list letting the customer decide what is right for their operation
- **INTEGRITY** – MacAllister's & Blue Bird's relationship in the marketplace is based on trust. We will assist in building a specification that provides **only** the options you value and create the best comparison on price and brand